



LEADERSHIP

Board Structure

Thought Leadership

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Leadership: CUSIP Board of Trustees

- Board includes a wide cross-section of firms and industry representation
 - Feedback and guidance directs new initiatives and areas for growth
 - Ensures that CGS is responding to industry needs
- Rotating chairperson
- Permanent ABA representation
- Meets formally three times per year
- Highlights CGS independence within S&P Global Market Intelligence



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Leadership: Market Leading Initiatives

- Monthly CUSIP Issuance Trends Report
 - Solid predictor of future market activity
- Solutions Center – www.CUSIP.com
- Online tutorials for specific data sets and role types
 - Municipals
 - Corporate Actions
 - Federal Stimulus programs
- News and Insights
 - White papers
 - Articles
 - Industry trade group participation & panelists



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