# CUSIP Issuance Trends – January 2022

Requests for new corporate and municipal identifiers got off to a strong start in 2022, edging higher year over year than the strong volumes we saw at the start of 2021.

North American corporate requests totaled 4,583 in January 2022. While that number is down 19.4% from December 2021 totals, it is up significantly versus the historical norm for January, which tends to be a slower month for overall CUSIP request volume. Year-over-year gains were driven by U.S. corporate equity and debt identifier requests.

#### Jan. 2022 Dec. 2021 2022 Asset Type 2021\* **YOY** Trend US & Canada\*\* 14.4% 2,321 2,955 2,321 2,029 CDs < 1-yr Maturity 173 171 173 51 1239.2% CDs > 1-yr Maturity 437 421 437 150 191.3% Other 1,652 2,137 92 1695.7% 1,652 **Industry Total** 4,583 5,684 4,583 2,322 **197.4%**

### **Request Volumes - Corporate CUSIPs**

\* 2021 request totals reflect the year-to-date totals as of this point one year ago. \*\* U.S. & Canada totals reflect requests for both equity and debt identifiers.

Municipal request volume also declined on a month-to-month basis in January but was higher than January 2021. The aggregate total of identifier requests for new municipal securities – including municipal bonds, long-term and short-term notes, and commercial paper – fell 13.9% versus December totals. On a year-over-year basis, however, overall municipal volumes were up 1.3%. Among top state issuers, Texas, Illinois, California and Florida were most active in January.

## **Request Volumes - Municipal CUSIPs**

| Asset Type       | Jan. 2022 | Dec. 2021 | 2022 | 2021* | YOY Trend     |
|------------------|-----------|-----------|------|-------|---------------|
| Municipal Bonds  | 809       | 943       | 809  | 791   | <b>1</b> 2.3% |
| Long-Term Notes  | 18        | 20        | 18   | 26    | ↓ 30.8%       |
| Short-Term Notes | 43        | 61        | 43   | 56    | ↓ 23.2%       |
| Other            | 44        | 38        | 44   | 29    | <b>1.7%</b>   |
| Industry Total   | 914       | 1,062     | 914  | 902   | <b>1.3%</b>   |

Requests for international equity and debt CUSIPs were mixed in January. International equity CUSIP requests were down 12.3% versus December. International debt CUSIPs were up 18.7% on a monthly basis.

#### **Request Volumes - International CUSIPs**

| Asset Type           | Jan. 2022 | Dec. 2021 | 2022 | 2021* | YOY Trend |
|----------------------|-----------|-----------|------|-------|-----------|
| International Equity | 157       | 179       | 157  | 260   | ↓ 39.6%   |
| International Debt   | 355       | 299       | 355  | 308   | 15.3%     |
| Other                | 3         | 3         | 3    | 4     | ↓ 25%     |
| Industry Total       | 515       | 481       | 515  | 572   | ↓ 10%     |

Private placement CUSIP orders declined 47.6% on a monthly basis. Year-over-year volume for private placement identifier requests was up 14.1%.

#### Request Volumes - Private Placement Numbers (PPN)

| Asset Type                            | Jan.<br>2022 | Dec.<br>2021 | 2022 | 2021* | YOY<br>Trend   |
|---------------------------------------|--------------|--------------|------|-------|----------------|
| PPN - Equity & Debt:<br>US & Canada   | 251          | 464          | 251  | 230   | <b>1</b> 9.1%  |
| PPN - Equity & Debt:<br>International | 41           | 93           | 41   | 26    | <b>↑ 57.7%</b> |
| Industry Total                        | 292          | 557          | 292  | 256   | <b>14.1%</b>   |

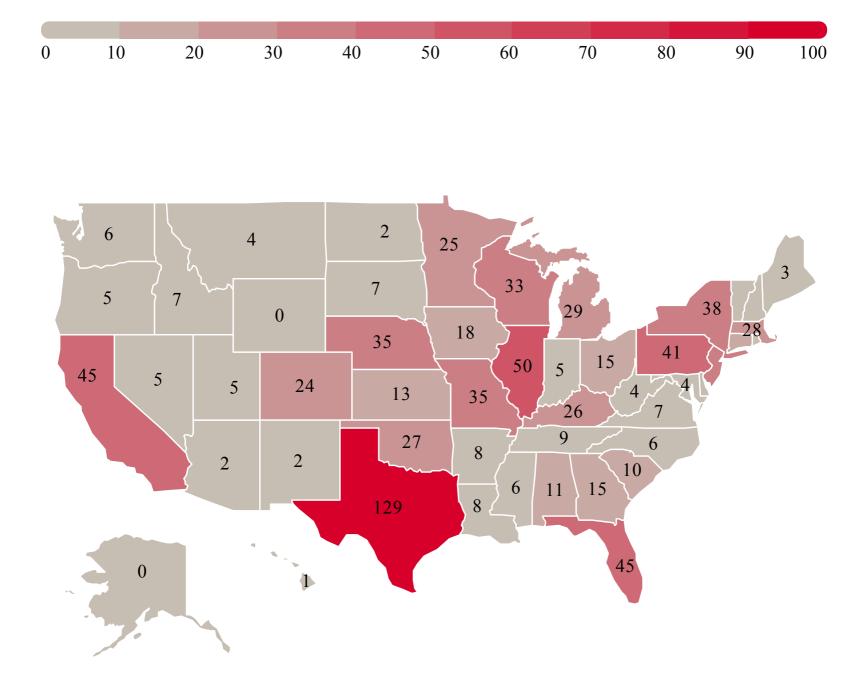
Syndicated loan requests were down 41.5% on a monthly basis and 5.7% year over year.

#### **Request Volumes - Syndicated Loan Facilities**

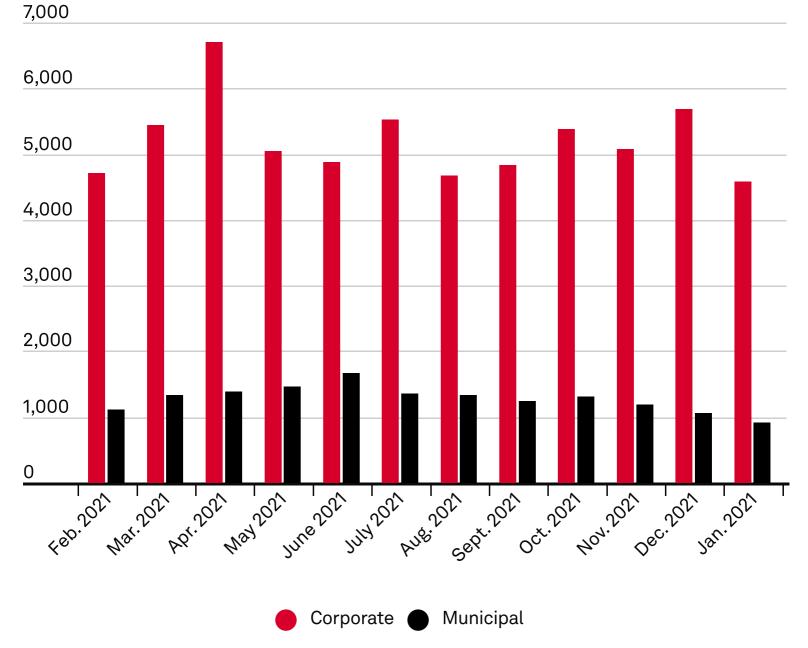
| Asset Type                    | Jan. 2022 | Dec. 2021 | 2022 | 2021* | YOY Trend |
|-------------------------------|-----------|-----------|------|-------|-----------|
| Syndicated<br>Loan Facilities | 182       | 311       | 182  | 193   | ↓ 5.7%    |

## **Municipal Securities by State – January 2022**

Texas led state-level municipal request volume with a total of 129 new CUSIP requests in January. Illinois finished in second with 50 requests. California and Florida each tallied 45 in January, while Pennsylvania chipped in 41.



# Corporate & Municipal Requests - Last 12 Months



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The CUSIP Global Issuance Trends Report is a monthly compilation of new securities issuance trends and insights compiled by CUSIP Global Services (CGS), the world leader in financial instrument identification.

Each report provides an analysis of securities issuance activity on a sector- by-sector, asset class-by-asset class and regional basis, offering an early indicator of nascent market trends and burgeoning hot spots of new capital creation.

Data for the report comes from the CGS database, which contains issuer, issue and entity identifiers, standardized descriptions and related data for more than 26 million securities, IPOs, preferred stock, funds, CDs and competitive/negotiated deals.

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- Americas: +1 212 438 6500
- Europe: +44 (0) 20 7176 7445
- Australia: +61 1300 792 553
- Singapore: +65 6239 6316
- Hong Kong: +852 2533 3535
- Japan: +813 4550 8711

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